



## Platform Partner Treedis Creates Virtual Solutions using Matterport Digital Twins for ŠKODA AUTO

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*Treedis customer ŠKODA AUTO sees 96 percent customer engagement with virtual showroom*

*Treedis solutions support clients' conversion lift of 20 percent and sales growth of 15 percent*

SUNNYVALE, Calif., May 05, 2022 (GLOBE NEWSWIRE) -- Matterport, Inc. (Nasdaq: MTTR), the leading spatial data company driving the digital transformation of the built world, today announced that Treedis, a leading Matterport platform partner, is using the Matterport Digital Twin Platform as the foundation of its solutions to create immersive, online experiences and to drive significant business impact for its customers. Treedis' clients report an average 20 percent conversion lift and 15 percent sales growth. In addition, the company generates more than 100 million monthly visitors to its online spaces, including customers such as ŠKODA AUTO, who saw 96 percent of visitors interact with its content in virtual experiences.

"In the current landscape, every business—from mom-and-pop bakeries to Fortune 500 companies—needs a virtual solution to meet the demands of consumers who have come to rely upon online experiences more than ever," said Omer Shamay, Co-Founder of Treedis. "Many areas of our lives, both on a private as well as a professional level, can be carried out much more digitally. We are grateful to have a strong partnership with Matterport as we invest in new capabilities to create breakthrough experiences for companies, brands, and audiences around the world."

The Matterport Digital Twin Platform enables Treedis to create custom solutions for clients across many industries, including real estate, retail, manufacturing, hospitality, and tourism. Using Matterport APIs and SDKs, Treedis integrates additional features within its customers' digital twins to further enable augmented reality, virtual staging, experience simulations, e-commerce, and analytics, along with games, live video chat, white labeling, lead generation forms, and additional navigation features.

Treedis, whose solutions are available globally and have grown their annual revenue by 450 percent using Matterport, generates more than 100 million visitors to their spaces per month, including more than 70,000 minutes of live chat. For automotive manufacturer ŠKODA AUTO, Treedis created an immersive, virtual showroom that enables car shoppers to embark on a virtual tour, guided by a salesperson through an integrated live video chat on Treedis Hub. ŠKODA AUTO customers spend an average of nine minutes exploring the virtual showroom, with 96 percent of visitors interacting with its content. Read the case study to learn more about how [Treedis uses Matterport](#) digital twins.

"Companies across various sectors recognize the value of having high-quality, dimensionally-accurate Matterport digital twins to enhance their business," said Ethan Goldspiel, Director of Business Development at Matterport. "With the Matterport Digital Twin Platform, Treedis' customized solutions and add-ons are powering immersive, differentiated experiences while helping to generate revenue and a positive business impact for their customers."

The Matterport platform enables companies to create solutions for hundreds of thousands of customers on millions of digital twins. To learn how Matterport can help companies develop solutions and earn revenue using the Matterport Digital Twin Platform, visit <https://matterport.com/platform-partner-program>.

### About Matterport

Matterport, Inc. (Nasdaq: MTTR) is leading the digital transformation of the built world. Our groundbreaking spatial data platform turns buildings into data to make nearly every space more valuable and accessible. Millions of buildings in more than 177 countries have been transformed into immersive Matterport digital twins to improve every part of the building lifecycle from planning, construction, and operations to documentation, appraisal and marketing. Learn more at [Matterport.com](#) and visit our [Discover page](#) to browse a collection of digital twins captured by our customers.

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#### Media Contact:

Tim McDowd  
Director, Communications  
[press@matterport.com](mailto:press@matterport.com)  
+1 (650) 273-6999

#### Investor Contact:

SooHwan Kim, CFA  
VP, Investor Relations  
[ir@matterport.com](mailto:ir@matterport.com)

#### Forward-Looking Statements

This document contains certain forward-looking statements within the meaning of the federal securities laws, including statements regarding the benefits of the business combination, the services offered by Matterport, Inc. ("Matterport") and the markets in which Matterport operates, business strategies, debt levels, industry environment, potential growth opportunities, the effects of regulations and Matterport's projected future results. These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "forecast," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions (including the negative versions of such words or expressions).

Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this document, including the expected benefits of Matterport's partnership with Treedis, Matterport's ability to implement

business plans, forecasts, and other expectations in the industry in which Matterport competes, and identify and realize additional opportunities. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in documents filed by Matterport from time to time with the U.S. Securities and Exchange Commission (the "SEC"). These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Matterport assumes no obligation and, except as required by law, does not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise. Matterport does not give any assurance that it will achieve its expectations.

A video accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/3d31eaed-c59c-4a7b-8f53-9f4b1ec8aa7a>